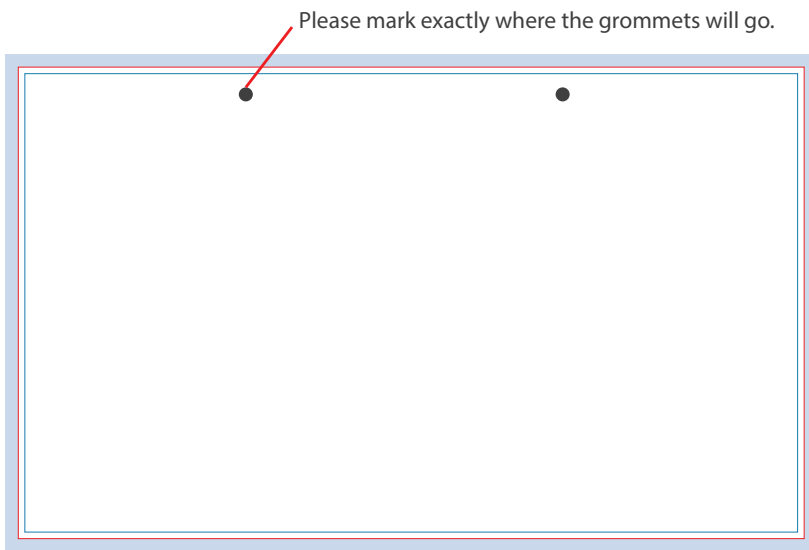


30"x18" HANGING SIGN



BLEED AREA ★ (31" x 19")

Start your artboard with this size. Make sure your background extends to fill the bleed area (to avoid nasty white edges!)

CUT LINE (30" x 18")

This is where we aim to cut your brochure.

SAFE AREA (29.5" x 17.5")

Make sure important aspects of your design (like text and logos) are inside the safe area to avoid the chop.

Image

Make artwork a vector PDF, photographs at 300dpi (to avoid pixelated image).



Save file as PDF (photoshop psd. file is not acceptable) ai. file (CS6) is also acceptable (all fonts should be outlined)

Colour

Your computer screen uses an RGB colour profile to display everything. This is an additive process, adding light to create brighter and more vibrant colours. Printers, however, use a CMYK colour profile with a subtractive process, where Cyan/Magenta/ Yellow/ Black (KEY) are mixed together in different proportions to create multiple shades, hues and tones. **You should always set out your designs in CMYK.** We CAN NOT be responsible for variances in final printed colors. Printed samples are available with extra charge.

ANY QUESTION?

ACTUAL SIZE TEMPLATE