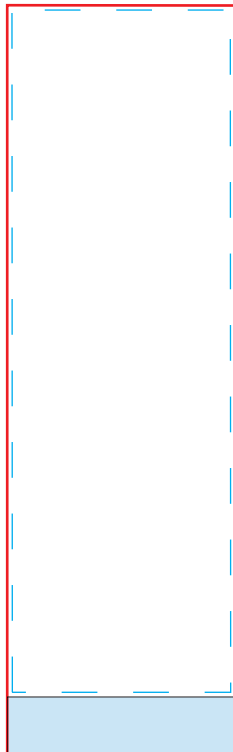


## ECONOMY BANNERSTAND

• 24" X 78.75"



<- Extra bleed for the stand



**Bleed area** Bleed area (24" x 84.75")

Make your artboard at this size. Make sure your background extends to fill the whole bleed area to avoid white edges!



**Cut Line** (24" x 84.75")

This is where we aim to cut in production.



**Safe area** (23" x 77.75")

Make sure important aspects of your design like text and logos are inside the safe area to avoid being cut off.



### Image

Artwork should be a vector PDF or images at 300dpi to avoid pixelated images. Please don't forget to embed all images.



### Save File as PDF

Save files as PDF or AI (Adobe Illustrator) files.  
**Please outline all fonts and delete guidelines!**



### Colour

Set your colour profile as CMYK instead of RGB, which cannot always be replicated. We **cannot** be responsible for variances in final printed colours. Printed samples are available at an additional cost.



### Additional Files

Please provide all font files and original image files if any editing is required. All PDF images must be embedded in the document.

## Any Questions?

**ACTUAL SIZE**