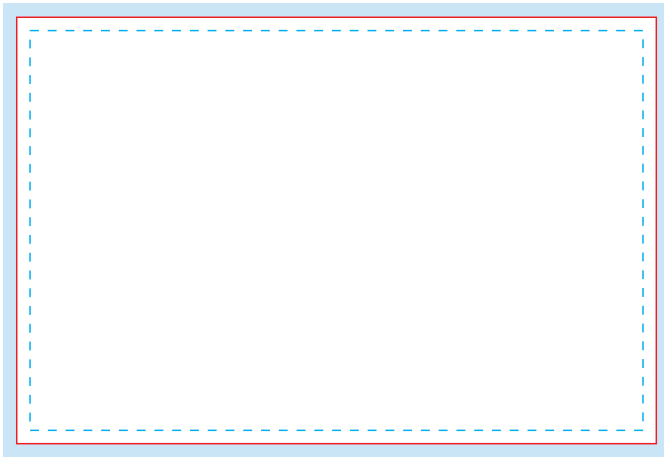# Template

◊ Better Print

POSTCARDS   • 7" x 5"

BLEED AREA (7.25" X 5.25") ⚠

Make your artboard at this size. Make sure your background extends to fill the whole bleed area to avoid white edges!

CUT LINE (7" X 5")

This is where we aim to cut in production.

SAFE AREA (6.75" X 4.75")

Make sure important aspects of your design like text and logos are inside the safe area to avoid being cut off.

✓ Image

Artwork should be a vector PDF or images at 300dpi to avoid pixelated images. Please don't forget to embed all images.

✓ Save File as PDF

Save files as PDF or AI (Adobe Illustrator) files. **Please outline all fonts and delete guidelines!**

✓ Colour

Set your colour profile as CMYK instead of RGB, which cannot always be replicated. We **cannot** be responsible for variances in final printed colours. Printed samples are available at an additional cost.

✓ Additional Files

Please provide all font files and original image files if any editing is required. All PDF images must be embedded in the document.

Any Questions?

ACTUAL SIZE