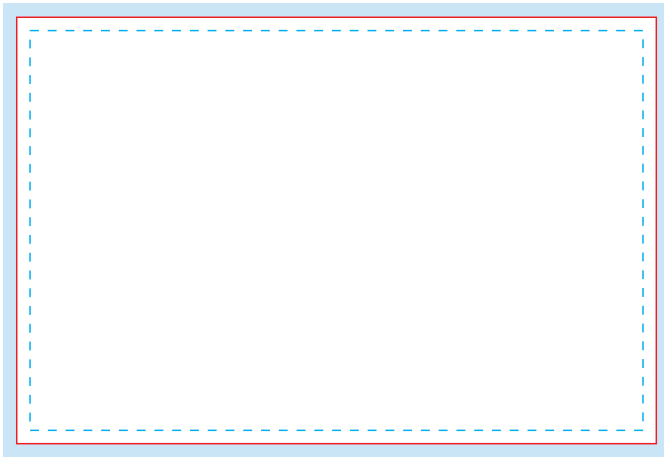


POSTCARDS

• 6" x 4"



 **BLEED AREA (6.25" X 4.25")** 

Make your artboard at this size. Make sure your background extends to fill the whole bleed area to avoid white edges!

 **CUT LINE (6" X 4")**

This is where we aim to cut in production.

 **SAFE AREA (5.75" X 3.75")**

Make sure important aspects of your design like text and logos are inside the safe area to avoid being cut off.

 **Image**

Artwork should be a vector PDF or images at 300dpi to avoid pixelated images. Please don't forget to embed all images.

 **Save File as PDF**

Save files as PDF or AI (Adobe Illustrator) files.
Please outline all fonts and delete guidelines!

 **Colour**

Set your colour profile as CMYK instead of RGB, which cannot always be replicated. We **cannot** be responsible for variances in final printed colours. Printed samples are available at an additional cost.

 **Additional Files**

Please provide all font files and original image files if any editing is required. All PDF images must be embedded in the document.

Any Questions?

ACTUAL SIZE